



Modernizing & improving MICS to fulfill the challenge of SDG monitoring

CHALLENGES IN MONITORING SDGs

Data to monitor the SDGs need to be frequently collected, inclusive of different populations, accessible, reported on a timely basis and must reach audiences of varying levels of data-savvy.

Innovations in the MICS survey methodology and operations are ever-improving the capacity of the surveys to meet modern data demands, producing SDG data that governments need and data that are fit for purpose

RISING TO THE CHALLENGE OF SDGs IN MICS



Sampling strategies

Cloud-based, electronic data capture



Rapid results reporting

- Monthly calls to a representative sample of households from MICS
- Real-time analytics & results released via online dashboards
- Systematic sampling techniques to over-sample special populations
- Improved statistical representation of children, ethnic and minority groups, and indigenous populations, without large sample sizes
- Improve speed, efficiency and quality of data using cloud-based data capture systems
- Electronic data capture allows real-time data quality improvement
- Discover & analyze MICS data without programming skills or statistical software
- Online database for producing tables, graphs & maps using simple point & click approaches
- Release of survey results in a timely manner
- Results produced in full reports or more visually, through statistical snapshots